

The man on the moon – activity sheet

Meet Lily, the heroine of the latest Christmas advert from John Lewis (a shop in the UK). This year John Lewis have teamed up with Age UK to deliver a tear jerking, heart string pulling story about a little girl who spies a man on the moon through her family telescope. She sees that he is lonely and tries to send him a present in a variety of ways. Will she be successful?

The advert's strap line is 'Show someone they're loved this Christmas'

What is love?

Think about the line 'Show someone they're loved this Christmas'. What does this love mean? How can you show this? What if it was someone who lives far away?

Write letter to someone special, detailing why they are so special. Perhaps put it in a Christmas card. e.g. Dear Grandma,

You are special because you do for me etc

Writing ideas

Rewrite the advert as a 3rd person narrative.

Write the narrative in the 1st person as Lily, then convert to the old man in parts echoing her feelings. e.g. I couldn't believe my eyes, there he was an old man sitting right there on the moon. Sitting on a bench, looking all lonely and staring down at Earth. I couldn't believe my eyes, I looked through the telescope that had floated up to me and I saw a little girl looking back.

Write the story about why the old man is on the moon. - Is he there through choice or was he left behind in the old Lunar missions.

Create a news report with the headline: Astronaut discovered 50 years late.

Write some diary entries for the man on the moon.

Create Christmas cards to send to elderly neighbours.