

# Geoff – Activity Sheet

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## **Summary:**

The video starts with photos of a young man's happy life.

The young man, Geoff, goes for a job interview and gets the position of "Head of Innovation".

Geoff works hard to find the perfect can of beans for every occasion in life.

## **Activities:**

Geoff went for a job with Heinz. Do you know any food products made by Heinz?

Have you ever eaten Baked Beans? Did you like them?

What does a person who is "Head of Innovation" do?

Why was Geoff working on a can for just one person?

When Geoff met the woman from the Department of Spaghetti why did he start working on a can for two people?

Eventually, Geoff worked on many different cans of beans. Why did he need to make so many different sized cans?